

Market intelligence

United Kingdom
Q3 2025 review

Icon is proud to have some of the best property market data in the relocation industry. By independently tracking the UK rental market using a number of major property platforms, we are able to compile some of the most extensive market intelligence reports of any UK relocation company. These reports can be tailored for any requested area and with more detailed insights as required.

Rental property stock levels

Rental property stock level trends

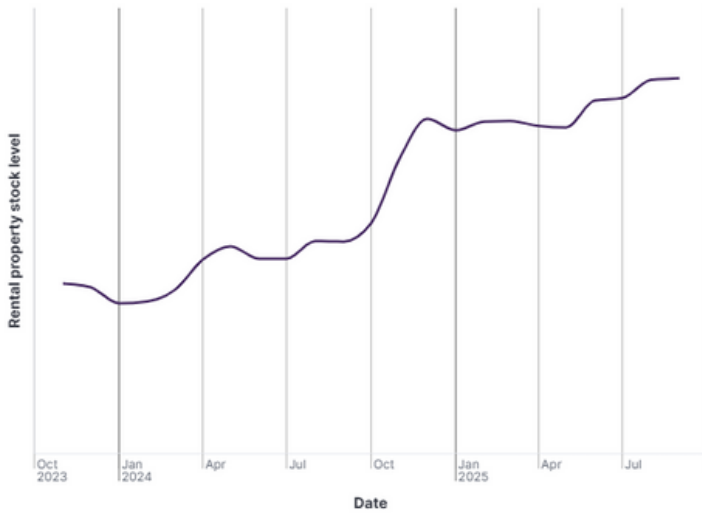


Figure 1 - Trend of number of rental properties entering the market in the United Kingdom since Oct 2023

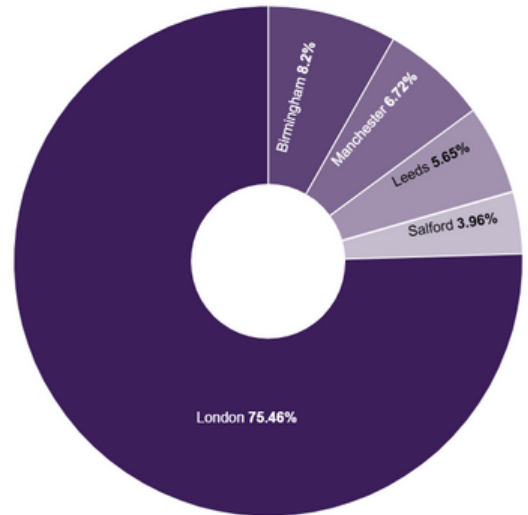


Figure 2 - Top 5 cities in the United Kingdom with the most properties coming to the market in Q3 2025

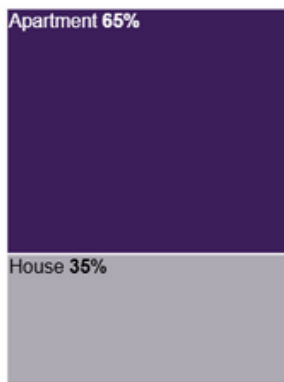


Figure 3 - Breakdown of properties entering the market in Q3 2025 by property type

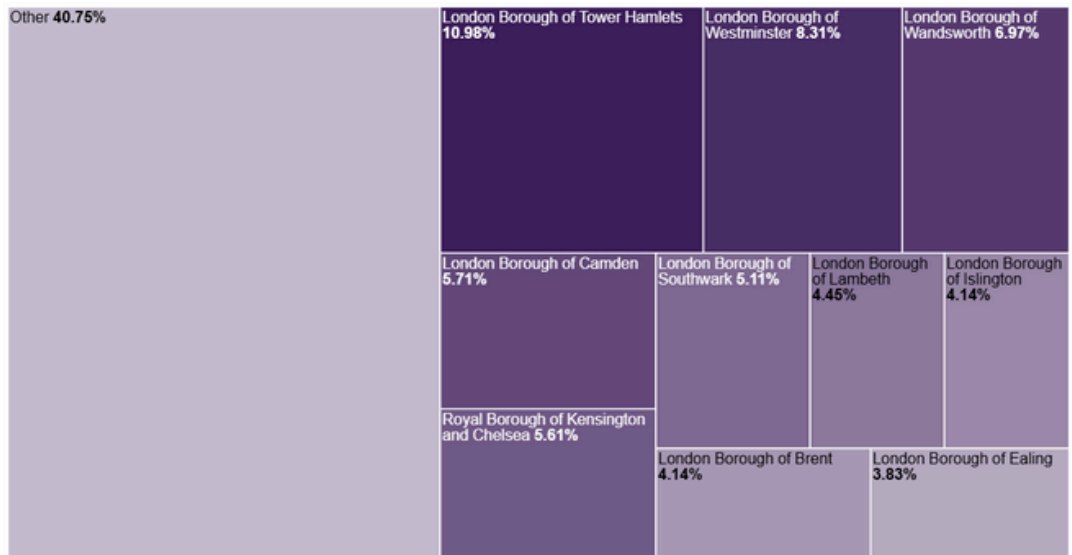


Figure 4 - Top 10 London boroughs with the most properties coming to the market in Q3 2025



Figure 5 - Breakdown of properties entering the market in Q3 2025 by number of bedrooms

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Average monthly rental prices

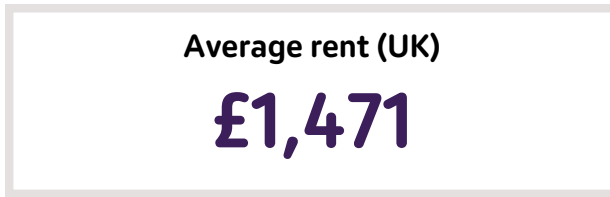


Figure 6 - Average monthly rent of properties entering the market in the United Kingdom in Q3 2025

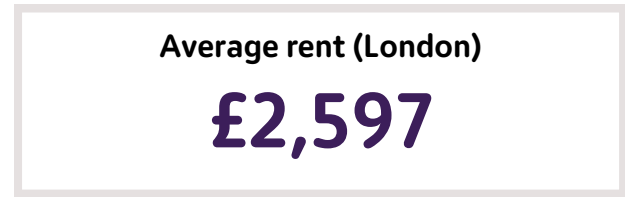


Figure 7 - Average monthly rent of properties entering the market in London in Q3 2025

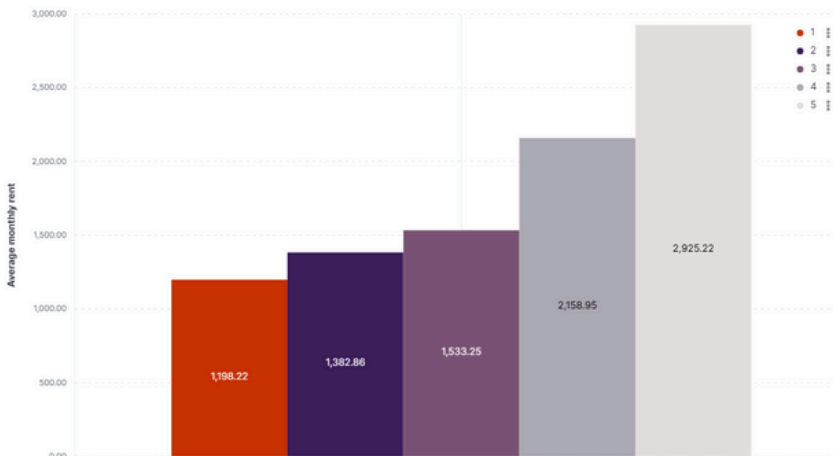


Figure 8 - Average monthly rent of 1-5 bedroom properties entering the market in the United Kingdom in Q3 2025, broken down by number of bedrooms.

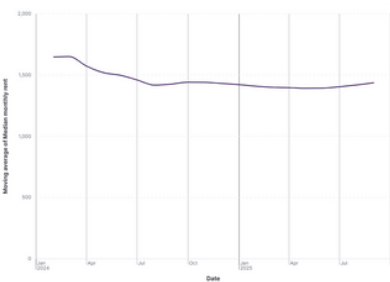


Figure 9 - Average monthly rent of properties entering the market in the UK since Jan 2024

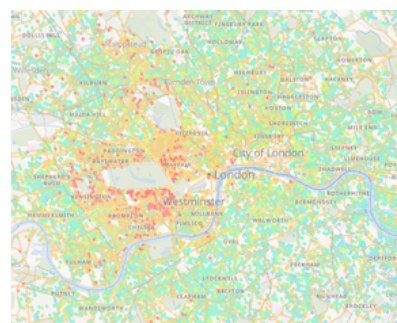


Figure 10 - Heatmap of rental prices of properties entering the market in central London in Q3 2025

London borough	Average monthly rent (£) ↓
Royal Borough of Kensington and Chelsea	4,093
London Borough of Westminster	3,921
London Borough of Wandsworth	3,534
London Borough of Camden	3,235
London Borough of Hammersmith and Westminster	2,989
London Borough of Tower Hamlets	2,909
London Borough of Islington	2,842
London Borough of Hackney	2,759
London Borough of Southwark	2,745
London Borough of Lambeth	2,593
London Borough of Richmond upon Thames	2,500
London Borough of Waltham Forest	2,350
London Borough of Brent	2,299
London Borough of Newham	2,290
London Borough of Haringey	2,271
London Borough of Merton	2,238
London Borough of Barnet	2,175
Royal Borough of Greenwich	2,140
London Borough of Ealing	2,132
London Borough of Ealing	2,132
Royal Borough of Kingston upon Thames	2,050
London Borough of Lewisham	2,032
London Borough of Hounslow	2,001
London Borough of Hillingdon	1,939
London Borough of Harrow	1,900
London Borough of Barking and Dagenham	1,850
London Borough of Enfield	1,850
London Borough of Redbridge	1,850
London Borough of Sutton	1,850
London Borough of Croydon	1,839
London Borough of Bromley	1,750
London Borough of Havering	1,750
London Borough of Bexley	1,713

Figure 11 - Breakdown of average monthly rental price of properties entering the market in each London borough in Q3 2025

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