

Market intelligence

United Kingdom
Q2 2025 review

Icon is proud to have some of the best property market data in the relocation industry. By independently tracking the UK rental market using a number of major property platforms, we are able to compile some of the most extensive market intelligence reports of any UK relocation company. These reports can be tailored for any requested area and with more detailed insights as required.

Rental property stock levels

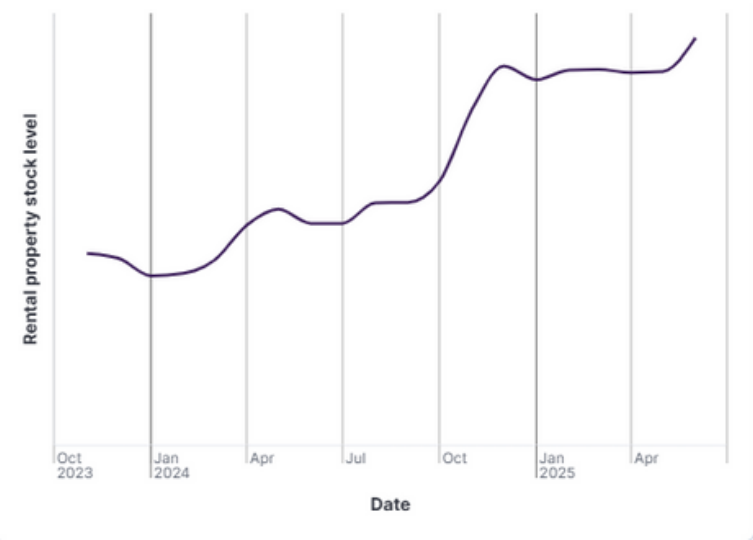


Figure 1 - Trend of number of rental properties entering the market in the United Kingdom since Oct 2023

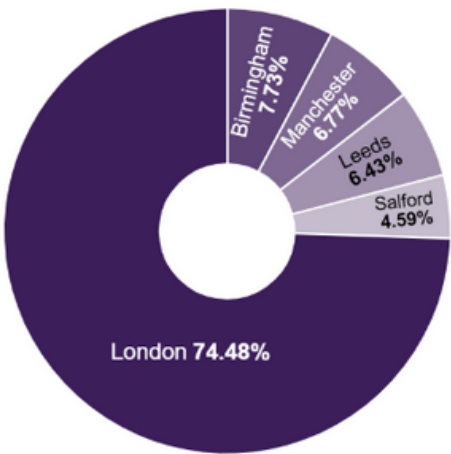


Figure 2 - Top 5 cities in the United Kingdom with the most properties coming to the market in Q2 2025



Figure 3 - Breakdown of properties entering the market in Q2 2025 by property type

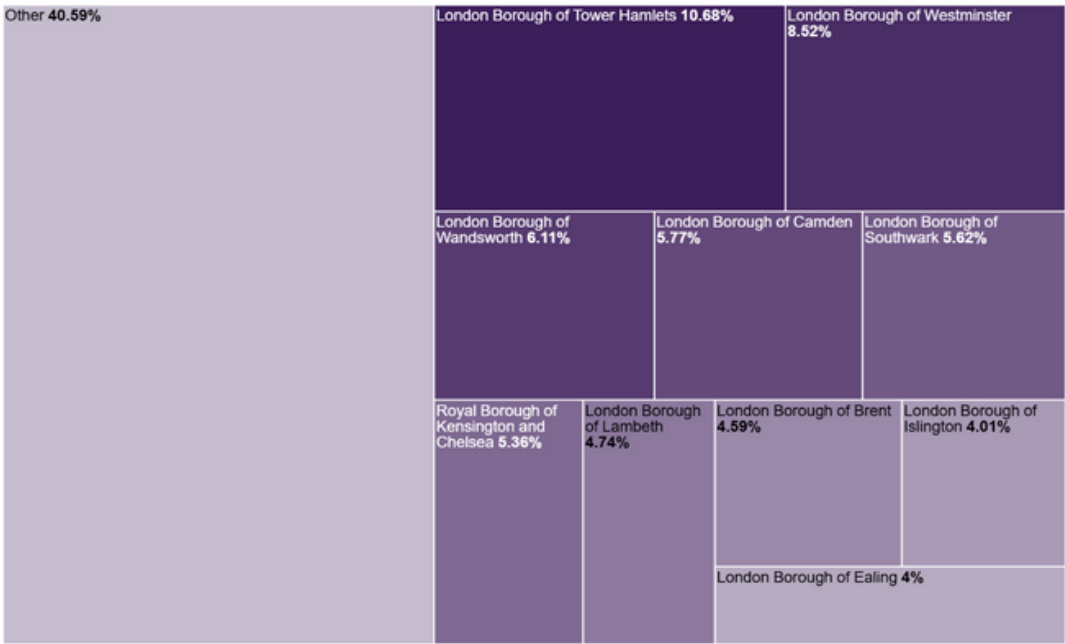


Figure 4 - Top 10 London boroughs with the most properties coming to the market in Q2 2025



Figure 5 - Breakdown of properties entering the market in Q2 2025 by number of bedrooms

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Average monthly rental prices

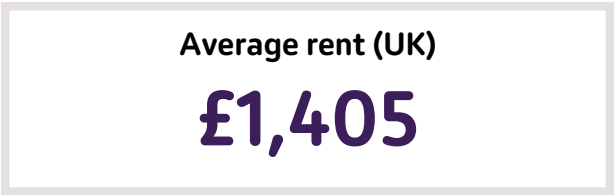


Figure 6 - Average monthly rent of properties entering the market in the United Kingdom in Q2 2025



Figure 7 - Average monthly rent of properties entering the market in London in Q2 2025

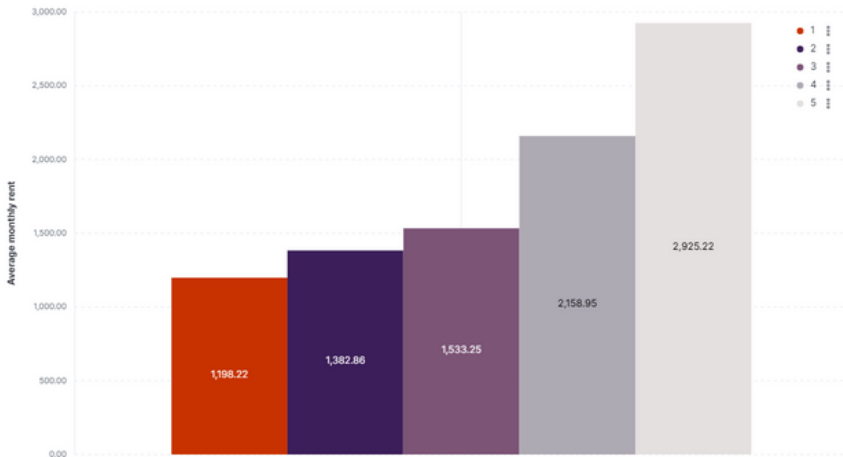


Figure 8 - Average monthly rent of 1-5 bedroom properties entering the market in the United Kingdom in Q2 2025, broken down by number of bedrooms.

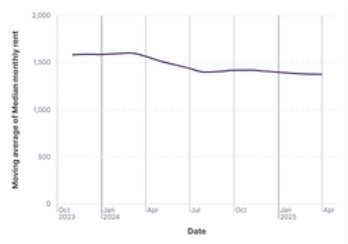


Figure 9 - Average monthly rent of properties entering the market in the UK since Oct 2023

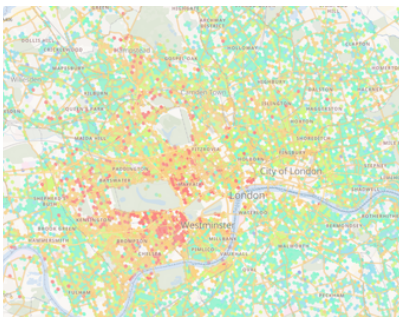


Figure 10 - Heatmap of rental prices of properties entering the market in central London in Q2 2025

London borough	Average monthly rent (£) ↓
Royal Borough of Kensington and Chel	3,971
London Borough of Westminster	3,475
London Borough of Camden	3,196
London Borough of Wandsworth	3,103
London Borough of Hammersmith and	2,829
London Borough of Tower Hamlets	2,761
London Borough of Islington	2,756
London Borough of Hackney	2,644
London Borough of Southwark	2,574
London Borough of Lambeth	2,428
London Borough of Richmond upon Th	2,250
London Borough of Newham	2,249
London Borough of Brent	2,226
London Borough of Merton	2,200
London Borough of Ealing	2,159
London Borough of Haringey	2,150
London Borough of Waltham Forest	2,100
Royal Borough of Greenwich	2,057
London Borough of Barnet	2,030
London Borough of Hounslow	2,000
London Borough of Lewisham	1,971
Royal Borough of Kingston upon Tham	1,950
London Borough of Harrow	1,895
London Borough of Hillingdon	1,870
London Borough of Barking and Dagen	1,800
London Borough of Enfield	1,800
London Borough of Redbridge	1,800
London Borough of Bromley	1,750
London Borough of Havering	1,750
London Borough of Bexley	1,700
London Borough of Sutton	1,700
London Borough of Croydon	1,679

Figure 11 - Breakdown of average monthly rental price of properties entering the market in each London borough in Q2 2025

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